

## PROGRAM LEADERSHIP / MANAGEMENT REFERENCES

### Leadership

- Good to Great; Collins, J. Harper, 2001
- Leading Change, Kotter, J. Harvard Business School Press, 1996
- A Sense of Urgency. Kotter J. This book provides great insights into building and sustaining a “burning platform” and the barriers to doing so.
- The Fifth Discipline: The Art & Practice of The Learning Organization. Senge, Peter. Doubleday 2006
- Diffusion of Innovation. 5<sup>th</sup> Edition. Rogers E. Simon and Schuster, 2003

### Human Resource Management/Teams

- Finding, hiring and keeping the best employees. Half, R. Wiley Press, 1993
- The One-Minute Manager. Blanchard K and Johnson S. Morrow, 1982.
- The Five Dysfunctions of a Team, Lencioni, P Jossey-Bass, 2002
- Leading Teams: Setting the stage for great performances, Hackman JR. Harvard Business School Press, 2002.
- The Elements of Mentoring. W. Brad Johnson, Charles R. Ridley. PALGRAVE Macmillan 2004

### Marketing

- The 22 immutable laws of marketing. Ries, A Trout J. . Harper Collins.1993

### Communicating/Negotiating

- How to talk so people will listen: Connecting in today's marketplace. Hamlin S. HarperCollins, 2006.
- Difficult Conversations, Stone, D, Patton, B, Heen, S and Fisher, R. Penquin 1999
- Getting to yes. Fisher R, Ury W, Patton B. Penquin, 1991

### Education

- Tools for Teaching. Barbara Gross Davis. Jossey Bass, 1993
- Curriculum Development for Medical Education: A Six-Step Approach. David E. Kern, Patricia A. Thomas, Donna M. Howard. Johns Hopkins University Press, 1998
- What the best college teachers do. Ken Bain, Harvard University Press, 2004
- Education for Judgment: The Artistry of Discussion Leadership by C. Roland Christensen, David A. Garvin Ann Sweet.
- Teaching and the Case Method: Text, Cases, and Readings. Louis B. Barnes, C. Roland Christensen, Abby J. Hansen